How Can You Help!

8th Annual “Ararat” Tennis Tournament
May 1-10 2009
Promotional Program

There is no better place than sports to preserve the meaning of communication, friendship and cooperation by overcoming the personal ego. Once again we are getting ready for our Annual “Ararat tennis tournament”. This year we are celebrating the 8th anniversary of this very popular event, currently the largest tennis tournament in the area which is a great asset to the progress of Glendale tennis.

Why are we telling you this?
This is an important event and we want you to be a big part of it. Important because it brings together our younger generation from different cultures & backgrounds to create friendships & learn about each other in a friendly competitive manner.

What can you do to help?
Like any other big event without your helping hand our goals can not be achieved. We need financial support, volunteers in & out of the field, promoters, organizers, technical staff, referees, coaches, food counter managers & much more.

Sponsorship Opportunities,
Tennis is a very expensive sport. Courts are scarce, coaches are hard to find & time is limited. Nevertheless a tournament like this is a great opportunity to promote your business. A $500-$1000 tax deductible sponsorship will get you a 6 feet personalized banner posted in the field for the entire month. Sponsorship of $300 to $499.00 will be promoted in a group banner. All other sponsors’ names will appear in our tournament flyer. You may not have your own business but know or work for someone who can be motivated to participate. As they watch the games every day, hundreds of people with their families & friends are exposed to these advertisings. Everyone in advertising, appreciates the value of the exposure in public. Not to
forget the great value of participation in such a great cause. Additionally, every sponsor will be recognized during the “tournament medal ceremony” which will be held at “Ararat” center.

**Promote the event**
Do you play tennis or do you know someone who does? We need you to be a part of this. Spread the word & register as many players as you can. Come as a group, join in doubles or mix category. Remember there are categories ranging from absolute beginners to experienced veterans of any age or gender. Talk to coaches & ask them to register the entire team. Print our poster & attach anywhere you can, there might be players in your work place that you don’t know. The Registration forms are available at www.Ararat.org, in our athletic office & from most of the coaches.
Go ahead, print & distribute this memo to everyone you know who might be interested to help.

Homenetmen Glendale “Ararat” Chapter
General Athletic Division
8th Annual “Ararat”
Tennis Tournament committee