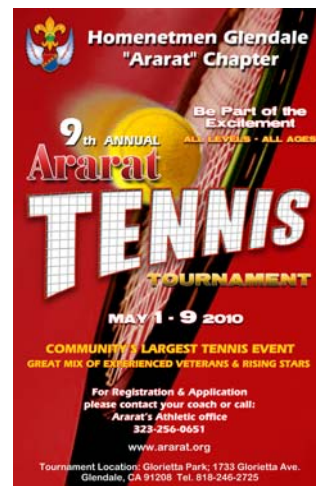


9th Annual "Ararat" Tennis Tournament May 1-9, 2010



Promotional Program

There is no better place than sports to preserve the meaning of communication friendship and cooperation by overcoming the ego, victory or defeat. Once again we are getting ready for our Annual "Ararat" tennis tournament. This year we are celebrating the 9th year of this fascinating event, currently the largest community tennis experience & a great asset to the progress of Glendale tennis.

Why are we telling you this?

This is an important event and you are a big part of it. Important because it brings together our younger generation from different culture & background to create friendships & learn about each other in a friendly competitive manner.

What can you do to help?

Like any other big event without your helping hand our goals can not be achieved. We need financial support, volunteers in & out of the field, promoters, organizers, technical staff, referees, coaches, food counter managers & much more.

Financial assistance

Tennis is a very expensive sport. Courts are scarce, coaches are hard to find & time is limited & pricey. Nevertheless tournament like this is a great opportunity to promote your own business. We are open to any ideas but \$500-\$1000 tax deductible donation will get you a 6 ft personalized banner that stays in the field for the entire month. Less than \$500 & up to \$300 donors will be promoted in a group banner. Less than \$300 & all above sponsors will appear in our tournament flyer. You may not have your own business but know or work for someone who can be motivated to participate. As they watch the games every day, hundreds of people with their families & friend are exposed to these advertisings. Everyone in advertising, appreciates the value of the exposure in public. Not to forget the great value of participation in such a great cause. Additionally, every sponsor will be named & appreciated during the "tournament medal ceremony" in our Ararat center.

Promote the event

Do you play tennis or do you know someone who does? We need you to be a part of this. Spread the word & register as many players as you can. Come as a group join in doubles or mix category. Remember there are categories ranging from absolute beginners to experienced veterans of any age or gender. Talk to coaches & ask them to register the entire team. Print our poster & attach anywhere you can, there might be players in your work place that you don't know. The Registration forms are available at www.Ararat.org, in our athletic office & from most of the coaches. Go ahead, print & distribute this memo to everyone you know who might be interested to help.

Committee Of Glendale "Ararat" Community Tennis Tournament